

Notification letter to potential sponsors of
I International Scientific Conference
«Fire protection of materials and constructions»

The I International Scientific Conference «Fire protection of materials and constructions» will take place on **April 20 – 24, 2020**. Building industry is developing fast, so as fireproofing technologies, therefore it was decided to hold this event in Saint-Petersburg in Peter the Great St. Petersburg Polytechnic University – the biggest scientific and educational center in the European part of Russia, which unites fundamental sciences with latest technical inventions. The Polytechnic University forms new trends in technology, supports young scientists and inventors and is willing to be a world leader in multidisciplinary researches and innovations.

This conference gives birth to a series of scientific events devoted to one of the most important spheres in fire safety – fire protection of buildings and materials.

The main organizers of the event are: Peter the Great St. Petersburg Polytechnic University; N.N. Semenov Institute of Chemical Physics, RAS; N.M. Emanuel Institute of Biochemical Physics RAS (IBCP RAS); Academy of State Fire Service of EMERCOM of Russia; All-Russian Research Institute for Fire Protection of EMERCOM of Russia; Ural Institute of State Fire Service of EMERCOM of Russia; Ministry of Emergency Situations of Republic of Belarus; Kokshetau Technical Institute of the Committee for Emergency Situations of the Ministry of Internal Affairs of the Republic of Kazakhstan; Institute of Combustion Problems of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan; International Association of Fire and Industrial Safety.

Conference program includes lectures, presentations, discussions, poster sessions, exhibition, summarizing of conference results and choosing the best young scientist work (by organizing committee). Conference program includes plenary lectures, oral and poster presentations.

The following publications will be made after the conference: a book of proceedings; a special issue in magazine «Fire and Explosion Safety» which is a leading one in the sphere of fire safety in Russia; a special issue in magazine «Polymer Science. Series D».

By this moment, more than 100 scientists and specialists are willing to take part in the conference. A list of participants includes scientists, experts, specialists in manufacturing, building and design from Moscow, Saint-Petersburg, Ekaterinburg, Novosibirsk, Kazan, Volgograd and other regions of Russia, and also from Kazakhstan, Belarus, Ukraine and other countries.

Presentations will be focused on development of fireproofing means for materials and constructions, investigation of their efficiency and performance mechanism; effective technologies of fireproofing of materials and constructions in different objects and areas; methods of fire tests and experimental investigation of fireproofing parameters; calculation/software complexes and engineering approaches for estimation of technical parameters of fireproofing means; quality and durability assessment of fireproofing means: methods and approaches; regulatory and technical issues of application of fireproofing means; certification and approval of fireproofing means, their identification.

Organizing committee of the I International Scientific Conference «Fire protection of materials and constructions» proposes your company mutually beneficial cooperation with scientific community of Russia and CIS countries which works on development and

application of fireproofing means for building materials and constructions, and act as a Sponsor or Official sponsor of the conference.

Proposals for Official sponsors and Sponsors of the conference

THE GENERAL SPONSOR OF THE CONFERENCE – 200 000 RUB

1. Placing of brand name or trademark of General sponsors company или товарного знака компании Генерального спонсора indicating the category of sponsorship in advertising and information materials of the conference, newsletters, press releases, messages of the Conference Organizing Committee in the media (television, print media, conference site) before, during and after the conference.

2. Placement of an advertising banner for the General Sponsor company at the conference venue for the entire period.

3. Publication of the advertising module of the General Sponsor company (1 color bar) in the Conference proceedings.

4. Placement of the company name and trademark of the General Sponsor company with the indication of the sponsorship category on the cover pages of the Conference Proceedings, Conference Program and Conference Materials CD.

5. Placement of advertising and information materials of the General Sponsor company (brochures, booklets, leaflets, etc.) in the portfolio presented to all participants of the event.

6. Distribution of advertising and information materials of the General Sponsor company (brochures, booklets, leaflets, etc.) among the conference participants during the period.

7. Presentation of the representative of the General Sponsor company in the plenary session of the conference program (up to 20 minutes) with the involvement of interested conference participants and specialists as listeners.

8. Participation in the work of the exhibition of development of flame retardants for building materials and structures.

9. Official acknowledgement letter from the organizers of the conference.

OFFICIAL SPONSOR OF THE CONFERENCE, 1ST CATEGORY – 100 000 RUB

1. Placement of the company name or trademark of the company of the Official Sponsor indicating the category of sponsorship in the advertising and information materials of the conference, information letters, press releases.

2. Publication of the advertising module of the Official Sponsor company (1 color bar) in the Conference proceedings.

3. Placement of the company name and trademark of the Official Sponsor company with the indication of the sponsorship category on the cover pages of the Conference Proceedings, Conference Program and Conference Materials CD.

4. Presentation of the representative of the General Sponsor company in the plenary session of the conference program (up to 10 minutes) with the involvement of interested conference participants and specialists as listeners.

5. Placement of advertising and information materials of the General Sponsor company (brochures, booklets, leaflets, etc.) in the portfolio presented to all participants of the event.
6. Participation in the work of the exhibition of development of flame retardants for building materials and structures.
7. Official acknowledgement letter from the organizers of the conference

OFFICIAL SPONSOR OF THE CONFERENCE, 1ST CATEGORY – 50 000 RUB

1. Placement of the company name or trademark of the company of the Official Sponsor indicating the category of sponsorship in the advertising and information materials of the conference, information letters, press releases.
2. Publication of the advertising module of the Official Sponsor company (1 color bar) in the Conference proceedings.
3. Placement of the company name and trademark of the Official Sponsor company with the indication of the sponsorship category on the cover pages of the Conference Proceedings, Conference Program and Conference Materials CD.
4. Participation in the work of the exhibition of development of flame retardants for building materials and structures.
5. Official acknowledgement letter from the organizers of the conference

If the sponsorship packages presented above do not quite meet your wishes, we can create an individual sponsorship package directly for your company, taking into account your special wishes. We are ready to provide additional information and to consider all mutually beneficial offers..

TERMS OF SUBMISSION OF APPLICATIONS AND SPONSORSHIP FEES

February 15 – deadline for application

March 1 – deadline for sponsorship fee

Registration as a sponsor: after contacting the organizers of the event, sponsors receive a registration form and all the necessary information.

For information you are welcome to call:

In Saint-Petersburg

Andrei Ustinov

8-981-799-78-98; e-mail: frm@spbstu.ru

In Moscow

Artyom Kobelev

8-926-595-13-21; e-mail: frm@spbstu.ru

WE WILL BE SINCERELY GLAD TO SEE YOUR COMPANY AMONG THE SPONSORS!

Ad unit layout requirements

1. Size 297 x 210 mm - A4 format. The text inside the block should be at least 20 mm from the edge.
2. The original layout can be made in the formats: Corel Draw, InDesign using the CMYK color model.
3. Raster elements (.tif, .jpg - scanned or processed in Adobe Photoshop) must have a resolution of at least 300 dpi.
4. You must also provide a copy in *.pdf format.

Advertising page must be sent to email addresses:
au.spbpu@gmail.com, artemkobelev@gmail.com